

Author Bob Burg



Bob Burg shares information on topics vital to the success of today's businessperson. He speaks for corporations and associations internationally, including fortune 500 companies, franchises, and numerous direct sales organizations.

Bob regularly addresses audiences ranging in size from 50 to 16,000 — sharing the platform with notables including today's top thought leaders, broadcast personalities, Olympic athletes and political leaders including a former United States President.

Although for years he was best known for his book [Endless Referrals](#), over the past few years it's his business parable, [The Go-Giver](#) (coauthored with John David Mann) that has captured the imagination of his readers.

The Go-Giver shot to #6 on The Wall Street Journal's Business Bestsellers list just three weeks after its release and reached #9 on BusinessWeek. It's been translated into 21 languages. It is his fourth book to sell over 250,000 copies.

A third book coauthored by Bob and John David Mann is also a business parable; this one focusing on influence and leadership. Entitled, [It's Not About You](#), it shows how focusing on others is the best way to obtain stratospheric success in your own life and business.

Bob is an advocate, supporter and defender of the Free Enterprise system, believing that the amount of money one makes is directly proportional to how many people they serve.

He is a founding board member of Club 100, a charitable organization focused on helping underprivileged local area youths. A lover of animals, he is a past member of the Board of Directors of Safe Harbor, which is the Humane Society of Jupiter, Florida.