

Meet Dr. Paul Marciano



Dr. Paul Marciano is a leading authority on employee engagement. He earned his Ph.D. in Clinical Psychology from Yale University where he specialized in behavior modification and motivation. Paul has published numerous academic articles and taught graduate and undergraduate courses at Yale University, Princeton University, and Davidson College.

Paul has worked in the field of Organizational Development for 25 years and is president of the human relations consulting firm Whiteboard, LLC, a company committed to helping organizations cultivate, manage, and grow their human capital. Paul is also a strategic adviser to Kudos Inc. an innovative SaaS employee engagement platform.

Paul's internationally acclaimed book "Carrots and Sticks Don't Work: Build a Culture of Employee Engagement with the Principles of RESPECT" (McGraw-Hill, 2010) provides dozens of real world case studies and turnkey strategies to increase employee discretionary effort and reduce turnover. The book details his acclaimed RESPECT™ Model which transforms an organization's culture and leads to sustained increases in employee engagement, team functioning and leadership effectiveness.